

Message Text

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PAGE 01 SYDNEY 00178 250606Z

13

ACTION EA-07

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TO USDOC WASHDC

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SECSTATE WASHDC 5140

UNCLAS SYDNEY 178

EO 11652 NA

TAGS: BEXP, AS

SUBJECT: SPECIAL TRADE OPPORTUNITY (SYDNEY P0174)

MOBILE HOMES

REF: A-4119

1. ALCAN AUSTRALIA LTD., LARGE SUBSIDIARY COMPANY OF ALCAN ALUMINIUM LTD., MONTREAL, CANADA, INDICATES KEEN INTEREST IN MOBILE HOMES FOR LOCAL MARKET.

2. INITIALLY INQUIRER ANXIOUS TO ACQUIRE COMPREHENSIVE DATA ON ALL ASPECTS OF THIS INDUSTRY, ESPECIALLY TECHNICAL INFORMATION APPLICABLE TO ALUMINIUM FABRICATION. KNOWLEDGE OF THIS INDUSTRY EXTREMELY LIMITED IN AUSTRALIA.

3. LOCAL INTEREST IN MOBILE HOMES SURGING AHEAD GENERALLY. ACCEPTANCE OF RELATIVELY NEW BUILDING CONCEPTS IN THIS FIELD ENDORSED RECENTLY BY FEDERAL HOUSING MINISTER'S PRESS ANNOUNCEMENT OF BUILDING CODES REVISION TO ENCOURAGE AND ENABLE MARKETABILITY.

4. ALCAN PRIMARILY ENGAGED IN ALL FORMS OF ALUMINUM & STEEL PRODUCTION AND SUPPLIES LOCAL MARKET REQUIREMENTS. PLANTS THROUGHOUT AUSTRALIA INCLUDE MANUFACTURING FACILITIES. WTDR 10/72.

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TM ALCAN ULTIMATELY INTERESTED IN MANUFACTURING
UNDER LICENSE ITSELF OR PROVIDING LOCAL MARKET
WITH TECHNICAL KNOW-HOW AND BUILDING MATERIALS
THEREBY INDIRECTLY ESTABLISHING US./ASUTRALIAN
JOINT BUSINESS VENTURES.
POST ENCOURAGES FAVORABLE U.S. RESPONSE IN LIGHT
OF OPTIMISTIC LARGE-SCALE INVESTMENT POTENTIAL
INHERENT IN LOCAL MARKET.

6. LITERATURE, EMBRACING EVERY CONCEPT OF MOBILE HOME
INDUSTRY, SHOULD BE SENT TO:

MR. WM. BURKE
ALCAN AUSTRALIA LTD.
UNWIN STREET
GRANVILLE, N S W 2142 AUSTRALIA
HANNAH

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NNN

Message Attributes

Automatic Decaptioning: X
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Disposition Date: 01 JAN 1960
Disposition Event:
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